



May Sands Montessori School  
Strategic Plan 2020 - 2023

Area of Focus 1: Space			
Goal	Action Steps	Time Frame	Person (s) Responsible
Have ample and eco-friendly space in the new building that allows for a robust academic and enrichment program. Secure the following: <ol style="list-style-type: none"> <li>1. Lunchroom/gym/auditorium</li> <li>2. Multipurpose room</li> <li>3. Science Lab</li> <li>4. PA System</li> <li>5. School store/book store/food preparation area</li> <li>6. Housing</li> <li>7. Sustainable and Green (solar, collection of rain water)</li> </ol>	<ol style="list-style-type: none"> <li>1. Create an Action Plan to Lobby the School Board regularly to push forward on acquiring a new building</li> <li>2. Submit article to the Blue Paper (Have Media Blitz) <b>Requires an Outline of Key Points</b> <ol style="list-style-type: none"> <li>a. Benefits/Value of Tuition-free Montessori</li> <li>b. Enrollment Openings in UE &amp; ES</li> </ol> </li> </ol>		Task Force: Eric, Rob & James  Carole will determine who will write the article
Area of Focus 2: Finance/Fundraising			
Goal	Action Steps	Time Frame	Person(s) Responsible
Regain financial stability on an ongoing basis to fund the envisioned academic and enrichments programs offered by May Sands Montessori	<ol style="list-style-type: none"> <li>1. Explore funding opportunities used by other schools (Sigsbee) Decide if and when to pursue grants based on this information.</li> </ol>		Rob
	<ol style="list-style-type: none"> <li>2. Conduct a line audit of the budget with recommendations on cutting expenses to bring the income gap in 2020/21</li> </ol>	Completed 1/29/2020	Lynn, Pam, Chase
	<ol style="list-style-type: none"> <li>3. Creating a Fund Drive to bridge the income gap by tapping into alumni, snow birds and Montessorians</li> </ol>		Task Force: Brianna and Rob



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**Area of Focus 3: Programs (Academic and Enrichment)**

Goal	Action Steps	Time Frame	Person(s) Responsible
1. Increase enrollment in the upper elementary and Middle School (and interest in the lower elementary program)	Engage in a PR Campaign in the following ways:		
	1. Send post cards to students and families to encourage their friends to join the May Sands community		The PR Committee
	2. PR student-led event for the community a. Students will create an event to invite friends to attend		Katie and Brianna
	3. Participate in more community events with booths and information – <u>Spring Fair 3/7/2020, Included info in Community Bag Program March 2020, Facebook Event: Extending Open Application Season 3/15/2020</u>		The PR Committee
	4. Hold more open houses – <u>Completed 2/24-28/2020</u>	Completed 2/24- 28/2020	Lynn and the PR committee
	5. Go to Pre-schools		Lynn and the PR committee
	6. Attend Rotary and Chamber events		Lynn and the PR committee
7. Establish a Pre-K	Action Steps Needed		Eric, Lynn, and the P & D Committee
8. Offer Academic and Enrichments Programs (see point 1)	<u>Requested available time in school day from Instructional Staff 2/3/2020</u> <u>Committee met 2/9/2020</u>		Christina, Lynn, and the Enrichment Committee

**Area of Focus 4: Staffing**

Goal	Action Steps	Time Frame	Person(s) Responsible
Establish a Faculty and Administration that have longevity, and work together in a positive and energized culture to make May Sands Montessori <u>the</u> school of choice.	1. Engage in team building with the staff regularly through: A. A staff book club – <u>Started 1/15/2020</u> B. Days dedicated to themes – <u>Started 12/6/2020</u> C. A mentoring Program	Ongoing throughout school year	Lynn and Kristin
	2. Conduct quarterly Staff surveys with option for anonymity and create a follow up plan with Action Items		Lynn, Staffing Committee, and Executive Board



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Area of Focus 5: BOD

Goal	Action Steps	Time Frame	Person(s) Responsible
Ensure BOD Succession for the future of the school	1. Fill in Chairs (Carole will chair Grants, Brianna will chair PR) <u>Effective 1/15/2020</u> James is the PR Chair	Completed 1/15/2020	Executive Board
	2. Identify a Parent Liaison <u>Effective 2/19/2020</u> Jonathan Blum is the Parent Liaison	Completed 2/19/2020	
	3. Identify a person to work on grants		Carole
	4. Develop SOPs <u>Effective 2/19/2020</u> Lynn created a shared folder with the staff-developed documents	2/19/2020 but ongoing	Admin Team, Committee Chairs
	5. Create a stronger orientation program for new members		Admin Team, Executive Board Staffing Committee