



May Sands Montessori School Strategic Plan 2020 - 2023

Area of Focus 1: Space			
Goal	Action Steps	Time Frame	Person (s) Responsible
Have ample and eco-friendly space in the new building that allows for a robust academic and enrichment program. Secure the following: <ol style="list-style-type: none"> 1. Lunchroom/gym/auditorium 2. Multipurpose room 3. Science Lab 4. PA System 5. School store/book store/food preparation area 6. Housing 7. Sustainable and Green (solar, collection of rainwater) 	<ol style="list-style-type: none"> 1. Create an Action Plan to Lobby the School Board regularly to push forward on acquiring a new building 2. Submit articles to local news outlets (Have Media Blitz) <ul style="list-style-type: none"> Requires an Outline of Key Points a. Benefits/Value of Tuition-free Montessori b. Enrollment Openings in UE & ES 		
Area of Focus 2: Finance/Fundraising			
Goal	Action Steps	Time Frame	Person(s) Responsible
Maintain financial stability on an ongoing basis to fund the envisioned academic and enrichment programs offered by May Sands Montessori	<ol style="list-style-type: none"> 1. Explore funding opportunities used by other schools Decide if and when to pursue grants based on this information. 		
	<ol style="list-style-type: none"> 2. Conduct a line audit of the budget with recommendations on cutting expenses to bridge the income gap in 2020/21 	Completed 1/29/2020	
	<ol style="list-style-type: none"> 3. Creating a Fund Drive to bridge the income gap by tapping into alumni, snowbirds, and Montessorians 		



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Area of Focus 3: Programs (Academic and Enrichment)

Goal	Action Steps	Time Frame	Person(s) Responsible
1. Increase enrollment in the upper elementary and Middle School (and interest in the lower elementary program)	Engage in a PR Campaign in the following ways:		
	1. Send postcards to students and families to encourage their friends to join the May Sands community		
	2. PR student-led event for the community a. Students will create an event to invite friends to attend		
	3. Participate in more community events with booths and information – Spring Fair 3/7/2020, Included info in Community Bag Program March 2020, Facebook Event: Extending Open Application Season 3/15/2020	In progress	
	4. Hold more open houses – Completed 2/24-28/2020	Completed 2/24-28/20	
	5. Go to Pre-schools		
	6. Attend Rotary and Chamber events		
7. Establish a Pre-K	Completed 8/2020	Completed 8/20	
8. Offer Academic and Enrichments Programs (see point 1)	Requested available time in school day from Instructional Staff 2/3/2020 Committee met 2/9/2020 In-school Art and Yoga reintroduced SY21 and ongoing Music reintroduced SY22	In progress	

Area of Focus 4: Staffing

Goal	Action Steps	Time Frame	Person(s) Responsible
Establish a Faculty and Administration that have longevity, and work together in a positive and energized culture to make May Sands Montessori the school of choice.	1. Engage in team-building with the staff regularly through: A. A staff book club – Started 1/15/2020 B. Days dedicated to themes – Started 12/6/2020 C. A mentoring Program	Ongoing throughout the school year	
	2. Conduct quarterly Staff surveys with an option for anonymity and create a follow-up plan with Action Items		



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Area of Focus 5: BOD

Goal	Action Steps	Time Frame	Person(s) Responsible
Ensure BOD Succession for the future of the school	1. Fill in Chairs for all Committees <u>Effective 1/15/2020</u> James is the PR Chair	Completed 1/15/2020	
	2. Identify a Parent Liaison <u>Effective 2/19/2020</u> Jonathan Blum is the Parent Liaison	Completed 2/19/2020	
	3. Identify a person to work on grants	Completed 8/2020	
	4. Develop SOPs <u>Effective 2/19/2020</u> Lynn created a shared folder with the staff-developed documents	2/19/2020 but ongoing	
	5. Create a stronger orientation program for new members		